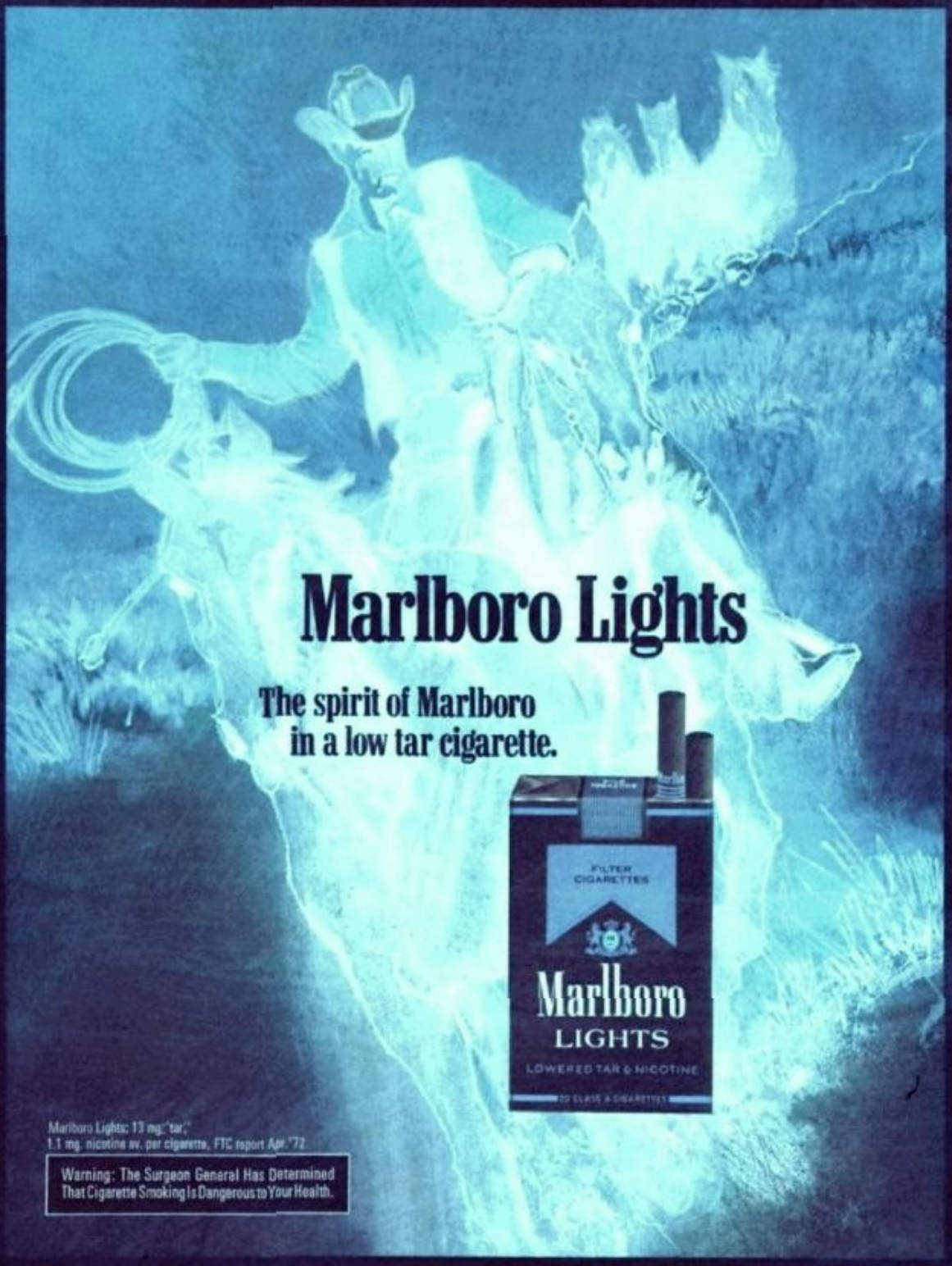
LEO BURNETT COMPANY, *Inc.*
Ad No. 2903—Golden Sky—Plate No. 1—Req. No. 87713—Page 4/c Bleed—8⅝" x 11⅝"—National Magazines, 1972 (A)
Printed in U.S.A.



Marlboro Lights: 13 mg. "tar,"
1.1 mg. nicotine av. per cigarette, FTC report Apr. '72

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Source: https://www.industrydocuments.ucsf.edu/docs/glkx0001
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